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Slack vs app store

What: The Apple App Store suffered a significant break at noon Friday. How: Some could not load the App Store. Others could not download. Why you're caring: The App Store is your main option for new apps, app updates, and in-app purchases. If it's offline, none of them are available. BTW: We're pretty sure it's all back now. It's not just you. One of the advantages of having such deeply good articles about technology here at Lifewire is the ability to see what is happening in the world based on which of our articles are starting to get unusually high traffic. DownDetector.com today, we noticed an article on iPhones not downloading apps to grow to the top of our current traffic. A quick Downtdetector.com (a website dedicated to knowing what web sites are experiencing problems) showed us that the App Store went down a couple of hours ago. It's still struggling even now, although Lifewire employees seem to be able to download and update apps. Apple's status page says that the App Store has a problem that affects some users. Apple Usually, these kinds of breaks are taken care of quickly enough by Apple; perhaps the app store will be back up soon. Until then, you can see if it's on your site when you try to download or update apps on your iOS device of your choice. Thanks for letting us know! Tell us why! entrepreneur, co-founder of Launchway MediaWe are huge fans of slack. We use it for almost all of our internal communications, and that has completely changed the way we work. Not only is Slack a great messaging app that has helped us work more efficiently and productively, but also easily integrates with many other platforms and tools we use as marketers every day. There are many innovative bots and apps that can help your marketing team stay on top of your efforts – here are some of the best to integrate today that instantly add value and increase your team's productivity. Get easy-to-understand updates from Google AnalyticsArc– Your Google Analytics is collected in a flaming way. No need to dig around the Google Analytics platform every day. Now you can start your day with a short, easy-to-read message about your site's traffic and activity. Prices: Free.Proofread your contentNurtz - human professional editor will quickly fine-tune and polish your text without having to leave your messenger window. Any member of your team can send a Nurtz bot to rectate email, abstract or any other part of the text. Once your text is ready, Nurtz will message back the edited copy. In most cases, proofreading takes 5-15 minutes. Prices: \$0.02/word. The first 100 words are free. Get a notification when someone mentions youAnnounced – whenever your brand is mentioned in social media, get a notification about Slack. You can set up notifications for your business, customers, competitors, events, and even specific topics of interest. Then from dozens of sources – Facebook, Twitter, Reddit, Medium, Product Hunt, etc., and and whenever your topic is mentioned. With a notification, you can stay above competitors, receive real-time notifications when someone searches for your service, and find your brand in the presentation. Prices: Get 50,000 mentions each month, free forever, for selected sources. All Twitter in one placeTwitter - The Twitter app creates tweets directly slack. You can use it to automatically update the channel when tweets are sent from your company's Twitter account, or easily track every mention in your Twitter @username. After creating, your tweets and mentions will also be easy to search for in Slack.Pricing: Free.See that is subscribing to your email listMailchimp – Get updates to Slack when people subscribe or unsubscribe from your Mailchimp lists. You can also view the status of your sent campaigns. Prices: Free.Receive your app reviews and share with the best Review Monitor – LaunchKit's Review Monitor checks the App Store for new reviews and posts them to your Slack channel. You can seamlessly connect it to your Twitter account and automatically post to Twitter every time you get a 5 star review. Each review also has an easy shareable page for you to share your best (and funniest) reviews. Prices: Free. Pro plan to track more than one app and reviews from each country soon. Brainstorm and vote for content ideas, titles, and moreSimpliable poll – create simple, local polls directly in the sluggish, and the whole team can vote on your sluggish channel. With a simple survey, you can add up to ten different emoticon-friendly options and use it to vote for ideas, headlines, and more. Prices: Free.Track your content marketing performancePrice fixing Tracker – If you make content, you could also track how it works. Priceconomics Tracker synchronizes with Google Analytics and social API to report the performance of your content. It integrates with Slack so you can find out when awesome things happen right away, like – inbound links, traffic, conversions and social exchanges. Prices: Free up to 20 pieces of content. Does your team use Slack? Which programs or integrations are your favorite apps? Join Hacker Noon Create your free account to unlock your custom reading experience. Source: Pablo Blazquez Dominguez/Getty Images App stores available to Google Android mobile operating system users and Apple iOS is constantly changing, expanding with an increasingly diverse range of apps in many categories. While some are exceptionally popular now (think games and social media apps), you can keep an eye on some up-and-coming categories. TechCrunch reported in October that although apps have come a long way since Apple launched the App Store in 2008 – with more than 5 million apps now available in leading app stores – not all app categories have evolved at the same pace. Gaming and social media apps have traditionally been the largest app stores in revenue, downloads and work, and have launched new monetisation monetisation which has made some app developers see huge returns on their investments. The iOS App Store has 23 app categories, while Google Play lists 26, from books and businesses to weather and widgets. TechCrunch reports that while gaming apps once had an exclusive hold over the top spots in app store rankings, apps for travel, retail, and media/entertainment industries are now claiming these spots and have a better chance than ever of becoming the new app store heavyweights. Read on to learn more about the four exciting categories of apps that come into their own as important sources of app store revenue. Source: Thinkstock 1. Travel apps Mobile devices account for a quarter of US online travel sales by 2015, projected to reach nearly \$40 billion in revenue, and travel apps are an important investment for travel brands. Travel aggregators are increasingly optimising their services for smaller smartphone screen real estate with better search functionality, more efficient payment processes and location-based transactions in hotels, flights and land. The app Annie's October rankings for the top 10 travel and transport apps in the iOS App Store and Google Play Store together include five aggregators: Expedia, Hotels.com, TripAdvisor, Kayak, and HotelTonight. TechCrunch notes that the apps travel category is also gaining popularity by adding features after simple features of booking reservations. Source: Thinkstock 2. Retail apps Retail apps make up another category that has been around for quite some time, but is only starting to leverage their potential. Forrester Research projects that U.S. revenue from smartphone commerce will increase from \$16 billion in 2013 to \$46 billion in 2018. As consumers continue to browse products in-store and buy them online later, retailers find ways to use apps to motivate customers to return to brick and mortar stores. TechCrunch reports that another promising use of apps for retailers is their use in the interactive store experience, which has proven to increase customer engagement by up to five times, helping retailers improve not only sales but also customer loyalty. Product search functionality, location-based coupons and transactions, and shopping lists make the shopping process more efficient and attractive to consumers. Opportunities to pick up items in the store help combine the ecommerce experience with the traditional brick and mortar store. Source: Thinkstock 3. Media and entertainment programs Are both well established, media and entertainment programs are a growth zone as consumer TV viewing habits shift more to digital TV and streaming services. Apps allow users not only to watch TV shows and movies in their devices, but also to allow them access to trailers, games, and other interactive experiences offered in your studios. These apps attract users by offering exclusive content, content, collaborate with stars and other experiences thattimujas consumer loyalty to brands. In addition to the large media companies importing their brands and content into a new mobile platform, multimedia apps have been tailored to newcomers, creating a new kind of experience with written, audio and video media. Source: Thinkstock 4. Celebrity apps Even apps, which are long dominant in the game category, are constantly evolving in new directions. Some evidence that growth comes as a trend that TechCrunch dubbed the Hollywood-ification App Store, with apps like Kim Kardashian: Hollywood, a partnership between celebrity and game publisher Glu that is thriving. As Quartz reported recently, the game has remained among the top 10 highest grossing apps on the iOS App Store, and among the top 20 in the Google Play Store – and already has \$51 million in revenue. While Kim Kardashian: Hollywood doesn't follow the success of games like Clash of Clans, Candy Crush Saga, or Angry Birds, which can make between \$1 million and \$3 million a day, it has gained a solid foundation for second-tier popular mobile games, and is expected to imitate the shift in the gaming industry. The game illustrates an enticing new model where publishers can license the title from a TV show or movie and build a themed game around it. Persuasive celebrity to participate and promote the game will only help to acquire and engage users. 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